

### APPEAL PROMISE Network

Tobacco  Nutrition  Physical Activity  Media  Built Environment  Youth/Schools

### Organization Description

Asian Pacific Partners for Empowerment, Advocacy and Leadership (APPEAL) is a national organization working towards social justice, striving to reduce and prevent tobacco use, and advocating for health and active living policies among the Asian American, Native Hawaiian and Pacific Islander (AA and NHPI) community. APPEAL works with advocates, communities, coalitions, leaders and community-based organizations through a number of programs and policy areas to achieve health justice and health parity.

The APPEAL Network for **P**romising practices that are **R**eplicable, **O**btainable, **M**easurable, **I**nnovative, **S**ustainable and **E**mpowering (PROMISE Network) is a CDC funded national network of over 500 organizations and individuals working towards a tobacco-free Asian American, Native Hawaiian and Pacific Islander community.

In addition to the PROMISE Network, APPEAL addresses tobacco control, healthy and active living policy areas through the following programs:

- **LAAMPP II:** a cross-cultural leadership program facilitated by APPEAL to build the capacity of Minnesota’s priority population to effectively respond to tobacco control issues
- **NAPNEHD:** a network to eliminate health disparities in AA and NHPI communities by focusing on environmental and policy change to foster healthier lifestyle choices
- **TAPP INTO:** a comprehensive community competent technical assistance and training program supporting community organizations working with priority populations in Minnesota

For additional information about the PROMISE Network and APPEAL’s programs, please visit [www.appealforcommunities.org](http://www.appealforcommunities.org)

### TA Expertise

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Conducting Needs Assessment              | <input checked="" type="checkbox"/> Policy Development/Analysis               |
| <input type="checkbox"/> Legal Analysis/Support                              | <input checked="" type="checkbox"/> Youth Recruitment                         |
| <input checked="" type="checkbox"/> Developing Community Networks/Coalitions | <input checked="" type="checkbox"/> Strategic Planning                        |
| <input type="checkbox"/> Media Campaign Management                           | <input checked="" type="checkbox"/> Healthy Equity                            |
| <input checked="" type="checkbox"/> Cultural Competency                      | <input type="checkbox"/> Crafting Model Legislation, Policies, and Agreements |
| <input type="checkbox"/> Litigation Support                                  | <input type="checkbox"/> Community Planning                                   |
| <input type="checkbox"/> Joint-Use Agreements                                | <input type="checkbox"/> Safe Routes to School                                |
| <input checked="" type="checkbox"/> Technical Assistance Training            | <input type="checkbox"/> Complete Streets                                     |
| <input checked="" type="checkbox"/> Community Organizing                     | <input checked="" type="checkbox"/> Evaluation                                |
| <input checked="" type="checkbox"/> Other: Cross-Cultural Collaborations     |   |

### Population-Specific Expertise

- |  |  |
|--|--|
| <input type="checkbox"/> 18-29-Year-Olds | <input type="checkbox"/> Lesbian, Gay, Bisexual, and Transgender |
| <input type="checkbox"/> Hispanic/Latino | <input type="checkbox"/> Rural                                   |
| <input type="checkbox"/> Labor           | <input checked="" type="checkbox"/> Asian/Pacific Islander       |

<input type="checkbox"/> Military	<input type="checkbox"/> Low Socioeconomic Status
<input type="checkbox"/> Mental Health	<input type="checkbox"/> Urban
<input type="checkbox"/> African American	<input type="checkbox"/> General Population
<input type="checkbox"/> American Indian	<input type="checkbox"/> Seniors
<input type="checkbox"/> Other:	
<b>Organization Experts</b>	
Rod Lew, MPH - Executive Director Gillian Asido - Program Manager, PROMISE Network TC Duong - Program Manager, TAPP INTO Gilbert Achay - Program Coordinator, TAPP INTO Siang Sin Goh, MSW , M.Ed. - NAPNEHD Program Coordinator, NAPNEHD Julie Wong, MPH, MSW - Leadership Program Coordinator, LAAMPP II	
<b>Web Site</b>	
<a href="http://www.appealforcommunities.org">www.appealforcommunities.org</a>	