



**NATIONAL AFRICAN AMERICAN TOBACCO PREVENTION NETWORK**

**For Immediate Release**

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**NATIONAL AFRICAN AMERICAN TOBACCO PREVENTION NETWORK (NAATPN)  
UNVEILS NEW WEBSITE**

DURHAM, NC. Dec. 16, 2011- NAATPN launched a brand new website to create a one-stop repository of information on tobacco control issues affecting the black community. The site, <http://www.naatpn.org>, is also designed to keep the community abreast of current events, trends and the latest happenings in tobacco control relevant to African Americans.

The new website is more user friendly and some of its new features include articles and journals from experts in African American tobacco use and abuse, an interactive map displaying current demographic information, and an updated list of culturally and community appropriate cessation materials and resources.

"NAATPN wants to enlist the support of the research community as well as grass-roots agencies to help identify innovative strategies and promising practices for engaging African Americans in tobacco prevention and control activities", states Delmonte Jefferson, Executive Director. "In order to be responsive to our communities' needs, our website must be the go-to-place for African American tobacco control information and it must be a resource for the

general public as well as students and researchers".

With support from our Network, National Partners, Affiliates and Members, the website design and content will make it the first choice for individuals to access relevant information and available resources on tobacco in the black community.

**About NAATPN:** The National African American Tobacco Prevention Network is an organization dedicated to facilitating the development and implementation of comprehensive and community competent tobacco control programs to benefit communities and people of African descent. NAATPN is one of six CDC funded networks that engages national and statewide partners in tobacco control and prevention activities in Black communities. NAATPN's National Network is open to any individual or organization that is willing to assist in decreasing the impact of tobacco in Black communities. For more information about NAATPN and joining the National Network, please contact us at [thenetwork@naatpn.org](mailto:thenetwork@naatpn.org)

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